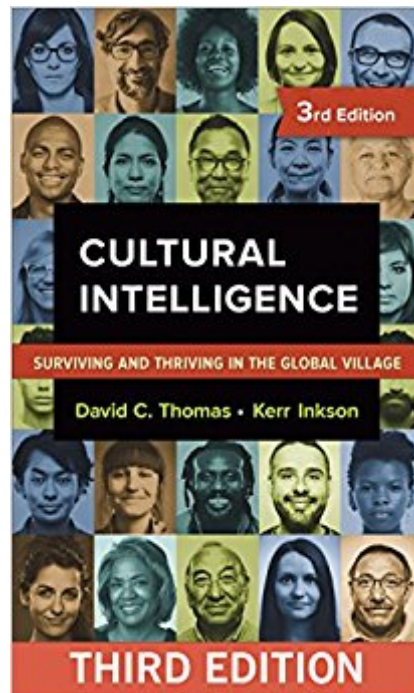


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# Cultural Intelligence: Surviving And Thriving In The Global Village



## Synopsis

Succeed in Any Culture, in Every Situation In today's global economy, the ability to interact effectively across cultures is a fundamental job requirement for just about everyone. But it's impossible to learn the customs and traits of every single culture. David Thomas and Kerr Inkson present a universal set of techniques and people skills that will allow you to adapt quickly to, and thrive in, any cultural environment. You'll learn to discard your own culturally based assumptions and pay careful attention, in a mindful and creative way, to cues in cross-cultural situations. The authors show how to apply cultural intelligence in a series of specific situations: making decisions; communicating, negotiating, and resolving conflicts; leading and motivating others; and designing, managing, and contributing to multicultural groups and teams. This extensively revised third edition has been updated with new stories showing cultural intelligence in action. Thomas and Inkson have broadened the focus beyond business to include organizations of all kinds—nonprofits, governments, educational institutions, and more. And they include a reliable and valid measure of cultural intelligence based on a decade of research by an international team of scholars.

## Book Information

File Size: 2536 KB

Print Length: 216 pages

Publisher: Berrett-Koehler Publishers; 3 edition (March 20, 2017)

Publication Date: March 20, 2017

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B01M0UC51Z

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #119,173 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #25

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